

Fabiola Vázquez García M.A

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EDUCATION

AUC Guaynabo, PR *Master of Digital Arts | Concentration: Graphic Design | GPA:4.0 Dec. 2020*

Relevant Coursework:

Computerized Creative Design | Digital Typography | Web Page Design | Digital Publication | Design and Editing of Digital Images | Digital Photography Techniques

AUC Guaynabo, PR *Bachelor of Science in Animation | GPA:3.93 Sept. 2019*

Relevant Coursework:

Video compositing and editing | Storyboarding | Design Fundamentals | Advance Animation | Digital Concept Art

- **Awards/Honors:** **2023 Epic Mega Jam** "Make us go wow stylized", **2020 Unreal Spring Jam** "Tiny Award", **Cine Campus International Film Festival**, "Audience choice award", **Enfoque Film Festival**, "Best student animation", **Nominated in the student Emmys awards**, Animation category, **Lusca film festival**, "Special Jury recognition", **AUC Portfolio showcase**, "Best portfolio" **AUC Animation showcase**, "Best sound", "Best Directing" "Best Visual Development", "Second-best Animation", **AUC Graduation** "Outstanding student Award" class of 2019.

WORK EXPERIENCE

Addax Games, New Jersey Remote

Board game company | Artist / Graphic Designer

October 2023 – present

- Collaborated closely with the game development team to ensure that the visual elements complemented the gameplay and overall theme. I crafted visually engaging content, including graphics, animations, and video snippets, for social media to build a strong online presence to promote our board game effectively.

Level Up Retreat, New Jersey Remote

Tabletop games convention | Graphic Designer Freelance

October 2023 – January 2024

- Created content, including graphics, animations, and video snippets, for social media. Prepared media kits for influencers and cross-collaborations, illustrated tournament badges, and designed all convention merch including apparel, and packaging.

Developers Diversified, HQ Cleveland / PR Division

Graphic Designer

April 2022 – April 2023

- Provided graphic design, video editions, photo editions, and motion graphics for the seasonal and promotional campaigns of nine shopping centers on digital and print media. I also worked on rebranding projects, event coordination, In-mall signage/wayfinding, and photoshoots simultaneously.

UVA! Remote, PR

Delivery app | Graphic Designer Freelance

December 2021 – April 2022

- Worked on their digital campaign for brand awareness using Google ads. Created over 60 animated assets from scratch making sure all ad sizes were covered by adjusting each design to the proportion.

BUREA Remote, LATAM (Remote)

Cashback app | Graphic Designer

March 2020 - December 2021

- Designed social media content for their Mexico and Puerto Rico accounts while simultaneously working with international brands to create assets for BUREA'S Mexico and Puerto Rico cashback app.

Gladius San Juan, PR

Animation and Video Game Studio | Graphic Designer

November 2018 - March 2020

- Worked as a lead graphic designer on several projects. Created assets for short films, virtual reality, video games, mobile applications, and web pages. As lead designer, I oversaw the project management, created, and assigned tasks, gave feedback to programmers, created the pipeline, and maintained the timeline. Occasionally worked with 3D/2D animation, 3D texturing, UI/UX, and print media.

LEADERSHIP EXPERIENCE & VOLUNTEER WORK

Capstone Project (Short Film) Guaynabo, PR Director 2019 • Directed a group of 8 members to make a short film of 2 minutes in 6 months. Created the pipeline for pre-production, production, and post-production. I kept the timelines, assigned tasks according to the members' skills, and provided feedback while I animated the stop-motion parts of the film which lasted about a minute. We had the opportunity to participate in several film festivals and won "Best Directing."

We All Care Foundation San Juan, PR Graphic Designer 2019-2020 • Participated in giving art workshops to over 30 children and designed content for their social media and website. I also illustrated a book that is regularly used in their mission trips and hospital visits. It has been sold to raise funds that keep this foundation going.

SKILLS & INTERESTS

Skills: Graphic design, photography, video editing, animation, photo editing, illustration, UI/UX, webpage design, and project managing.

Software/ platforms: Adobe Creative Cloud, Microsoft Office, Mailchimp, Basecamp, Slack, Asana, Gain, Dragon Frame.

Languages: Full professional proficiency in Spanish and English.

Interests: I enjoy painting, reading fantasy books, pottery making, hiking, arts and crafts, and baking in my free time.

Portfolio: <https://fabiolavazquezpr.wixsite.com/website-2>

LinkedIn: <https://www.linkedin.com/in/fabiola-vazquez-b3b17a1b7/>